

From: [Silicon Beach Report](#)
To: [Kent Smith](#)
Subject: Firm Took Marketing Path To Stand on Immigration - Silicon Beach Report - Sunday Edition
Date: Sunday, July 19, 2015 6:32:54 AM

L.A.BJ - Silicon Beach Report



Unlocked stories from the print edition and a roundup of the week's tech news.

Firm Took Marketing Path To Stand on Immigration

Digital media firm MiTú used the uproar over Donald Trump's immigration comments to channel viewers to its content.

L.A. Tech News Roundup

Flipagram Stitches Together \$70 Million Funding Round

Popular photo and video-editing app Flipagram has raised a massive \$70 million Series B financing round from some of the biggest venture capital firms in Silicon Valley.

Crowdfunder Realty Mogul Raises \$35 Million

Realty Mogul, a commercial real estate crowdfunding website, has just announced a \$35 million Series B investment. The round was led by Sorenson Capital with participation from Canaan Partners.

Nasty Gal Founder Turns to YouTube

Nasty Gal founder and Executive Chairman Sophia Amoruso announced on Twitter that she is taking her #Girlboss brand to YouTube.

Newegg Rolls Out Consumer Financing

Citing demand from consumers, online electronics retailer Newegg has launched a new financing program.

AirMap Raises Funding for Drone Airspace Map

Drone airspace mapping company AirMap of Santa Monica has raised a \$2.6 million seed round, according to a Security and Exchange Commission filing.

Adshare Buys Latin Music YouTube Network

In a surprise move, copyright identification company Adshare said it had purchased Latin music YouTube multichannel network Primo Media. The terms were not disclosed.

Yeti Acquired By Investment Group

To keep place-discovery app Yeti alive, the founders of its parent company, Hyphos, have sold a majority stake to a private investment group led by Santa Monica's JA Partners and Seattle's Edgewater Ventures.

Insurrection Mixes Internet Video Production with Hollywood

Fox Television Group Senior Vice President Kiliaen Van Rensselaer announced his departure Wednesday to launch Insurrection Media, a digital studio he said would "shoot first ask questions later."

L.A. Tech Deal Flow: July 17

A weekly roundup of must-read L.A. tech investments and acquisitions.

L.A. Launch List: July 17

A weekly roundup of L.A. tech company and product launches.



You're receiving this email because you registered at labusinessjournal.com for news & promotions - or you provided us with your email address. Your address is listed as KENT@FASHIONDISTRICT.ORG.

© 2013 Los Angeles Business Journal 5700 Wilshire Boulevard, Suite 170, Los Angeles, CA 90036

[Unsubscribe](#) | [Email Preferences](#) | [Subscribe](#) | [Contact Us](#)

